

# AKSANA MIKHALAP

DIGITAL CONTENT SPECIALIST

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Rotterdam

BIRTHDAY: 06.01.1990  
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## SKILLS

Content marketing



Copywriting



Social media



SEO



Visual design



Photography



Dutch language



English language



## WORK EXPERIENCE

**CONTENT SPECIALIST**  
DPDK Digital Agency  
2019 - 2020

Developing digital marketing strategies & content for international clients related to digital products & websites.

**CONTENT MARKETER**  
WebNL Creative  
Studios  
2018 - 2019

Developing & organising a line of social media workshops, creating content & managing my own clients.

**DIGITAL MARKETER**  
Argeweb  
2016 - 2017

Responsible for email marketing, social media & lead nurturing via marketing automation.

## EDUCATION

**INTERNATIONAL BACHELOR'S DEGREE**  
EuroCollege Hogeschool  
2011 - 2014  
International Hospitality & Hotel Management

**LEVEL 4 MBO (SECONDARY VOCATIONAL EDUCATION)**  
Grafisch Lyceum Rotterdam  
2007 - 2011  
Visual Design